

# Christmas 4 Kids

Benefit Concert

**Ryman Auditorium - Monday 11/23 - 7pm  
with The Marshall Tucker Band, Restless Heart  
Shenandoah and NBC's 2015 "The Voice" winner  
Craig Wayne Boyd**

## 2015 Sponsorship Opportunities

All levels of sponsorship include corporate presence at the concert  
with VIP Seating and exposure on the C4K Facebook page  
Size of logo in all marketing is in direct proportion to the sponsorship amount  
Christmas For Kids, Inc. is a 501(c)3 Non-Profit Organization  
All donations and sponsorships are tax deductible.

### Platinum Sponsorship - \$10,000 and over

Inclusion in all available radio, web, eblast and print ads  
Projection screen signage at the venue / 20 VIP Tickets  
Logos on the concert brochure & the Christmas 4 Kids website

### Gold Sponsorship - \$7,500- \$9,999

Inclusion in all available web, eblast and print ads  
Projection screen signage at the venue / 16 VIP Tickets  
Logos on the concert brochure & the Christmas 4 Kids website

### Silver Sponsorship - \$5,000 - \$7,499

Inclusion in all available eblast and print ads  
Projection screen signage at the venue / 12 VIP Tickets  
Logos on the concert brochure & the Christmas 4 Kids website

### Copper Sponsorship - \$2,500 - \$4,999

Inclusion in all available print ads  
Projection screen signage at the venue / 8 VIP tickets  
Logos on the concert brochure & the Christmas 4 Kids website

### Bronze Sponsorship - \$1,000 - \$2,499

Inclusion in all available print ads  
Projection screen signage at the venue / 4 VIP tickets  
Logos on the concert brochure & the Christmas 4 Kids website

If your company has unique sponsorship needs, we'll design an option just for you.  
Contact: Linda O'Connell 615-347-8659 [lindaconnell@comcast.net](mailto:lindaconnell@comcast.net)